

Message Text

UNCLASSIFIED

PAGE 01 COPENH 00625 051120Z

53

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W
----- 025979

R 051003Z MAR 75

FM AMEMBASSY COPENHAGEN

TO SECSTATE WASHDC 533

INFO AMEMBASSY STOCKHOLM

UNCLAS COPENHAGEN 0625

E.O. 11652: N/A

TAGS: BEXP, DA

SUBJECT: FY 1975 CCP: SECOND PROGRESS REPORT

REF: A) EMB. A-96, JUNE 14, 1974; B) EMB. A-186, NOVEMBER
15, 1974

ALL ACTIONS REQUIRED BY DECEMBER 31 COMPLETED WITH FOLLOWING
EXCEPTIONS:

A. CAMPAIGN #1: GRAPHIC ARTS. EMBASSY'S EFFORTS TO ACHIEVE
MARKET PENETRATION FOR 5 NTM FIRMS ARE NOT YET MEASURABLE.
WILL BE CARRIED OVER TO FINAL PERIOD OF CAMPAIGN. ITEM 2.
SINCE NO MATERIAL WAS RECEIVED ON NATIONAL ASSOCIATION OF
PRINTERS AND LITHOGRAPHERS CONVENTION AND EXHIBITION, LOS
ANGELES, OCTOBER '74, THE EVENT WAS NOT PROMOTED. EMBASSY'S
PROMOTION OF PRINT 74, CHICAGO, NOVEMBER '74, PRODUCED 21
DANISH ATTENDEES. FOLLOW-UP IS UNDER WAY. ITEM 4: SEVEN
TRADE OPPORTUNITIES OUTSTANDING. WILL MAKE EFFORT TO
PRESENT THESE DURING SECOND HALF OF THIS CCP, BUT TARGET
AREA (ESPECIALLY ADVANCED TYPESETTING EQUIPMENT) IS
STRAINED BY CONTINUING FIERCE LABOR DISPUTES ON INTRO-
DUCTION AND OPERATION OF LABOR SAVING EQUIPMENT.

B. CAMPAIGN #2: FOOD PROCESSING AND PACKAGING EQUIPMENT.
ITEM 2. PROMOTION OF DANISH ATTENDANCE AT PMMI SHOW,
CHICAGO, OCTOBER/NOVEMBER, WAS NOT POSSIBLE BECAUSE OF KEY DANISH
ASSOCIATION DECISION TO PROMOTE TOKYO SHOW FALL 1974.
THIS ASSOCIATION WILL CONCENTRATE ON PMMI IN 1975. ITEM
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 COPENH 00625 051120Z

WILL BE CARRIED OVER TO CCP '76. OUR ORIGINAL PERSONNEL

RESOURCE ALLOCATIONS HAVE PROVED INSUFFICIENT FOR THIS IMPORTANT CAMPAIGN AND, IN ORDER PROPERLY TO SUPPORT THIS PROMOTION, IT HAS BEEN NECESSARY TO CURTAIL PERSONNEL AND TIME FROM OTHER ACTIVITIES, ESPECIALLY FROM CAMPAIGN #3.

C. CAPAIGN #3. METALS INDUSTRY. ITEM 1. ACHIEVEMENTS NOT YET QUANTIFIABLE AND WILL BE CARRIED OVER TO THE NEXT REPORTING PERIOD. ITEM 2. MATERIAL ON NATIONAL DIE CASTING EXPOSITION, CLEVELAND, NOVEMBER '74, NOT RECEIVED, AND THUS EXPOSITION WAS NOT PROMOTED. ITEMS 3 AND 5 ARE IN PROGRESS, EFFORTS TO BE CARRIED ON THROUGH FINAL 4 MONTHS. PRESENT STAGNATION IN DANISH ECONOMY, HOWEVER, MAKES TARGET ACHIEVEMENTS DOUBTFUL.

SPECIAL PROJECTS:

CONSTRUCTION OF GENERAL CARGO VESSELS AT US YARDS: WE HAVE KEPT IN CLOSE CONTACT WITH THE DANISH CONTRACTORS ON THIS PROJECT. TWO COMPANIES ARE INVOLVED. THEY HAVE BOTH INDICATED TO US THAT THEIR PLANS TO HAVE THESE SHIPS BUILT HAVE HAD TO BE POSTPONED INDEFINITELY. THE REASONS ARE SAID TO BE THE GENERAL ECONOMIC STAGNATION, AND THE POLITICAL DEVELOPMENT IN THE "RIGHT OF FREE TRADE ON THE HIGH SEAS." WE ARE KEEPING IN CONTACT WITH THE DANISH FIRMS, AND WILL REPORT AS DEVELOPMENTS OCCUR.

SALTHOLM AIRPORT:

THE UNSETTLED POLITICAL SITUATION IN DENMARK HAS POSTPONED PARLIAMENTARY ACTION ON THE DECISION TO BUILD THE SALTHOLM AIRPORT. THE NEW GOVERNMENT EXPECTS ACTION TO BE TAKEN SOME TIME THIS SPRING. WE HAVE REGULARLY SUBMITTED STATUS REPORTS ON THIS PROJECT AND MAINTAIN CLOSE CONTACT WITH THE APPROPRIATE GOVERNMENT AGENCY, AND WILL REPORT NEW DEVELOPMENTS AS THEY OCCUR.

OFF-SHORE OIL SEARCH, GREENLAND:

THIS SUBJECT WAS NOT INCLUDED IN OUR CCP '75, BUT SHOULD BE ADDED TO THE MAJOR PROJECT PROGRAM THIS YEAR AS WELL AS MADE A CCP '76 PROJECT. THRE GREENLAND MINISTRY WILL GRANT CONCESSIONS FOR OIL SEARCH THIS SPRING AND WE MAINTAIN REGULAR CONTACT WITH THE APPROPRIATE GOVERNMENT AGENCY

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 COPENH 00625 051120Z

EMBASSY COMMENTS:

SIMULTANEOUS PROGRAMMING OF THE 1976 AND 77 CCPS AND THIS 4 MONTHS REVIEW, THE ANNUAL MARKET OUTLOOK REPORT, THE BUSINESS EQUIPMENT DESK RESEARCH STUDY AND UPDATING OF THE GRAPHICS ARTS MARKET SURVEY, COMBINED WITH THE INCREASE IN NEW YEAR'S BUSINESS VISITORS, HAVE LEFT LITTLE TIME FOR FY 75 CCP COMMITMENTS. ALTHOUGH THE CA RECENTLY MADE ONE

TWO-DAY OUT OF TOWN TRIP (TO JUTLAND) WHICH PRODUCED CONSIDERABLE
MARKET INFORMATION IN THE FOOD AND PACKAGING INDUSTRIES,
IT APPEARS THAT, DUE TO THE RECENT TRAVEL FREEZE, IT WILL
BE THE LAST BUSINESS TRIP THIS FY. AFTER THE ENCOURAGING
RESPONSE TO OUR FIRST TWO ISSUES OF THE NEW COMMERCIAL
NEWSLETTER, IT NOW APPEARS THAT THERE WILL BE NO FUNDS FOR
FURTHER ISSUES. THIS IS PARTICULARLY DISCOURAGING SINCE
EVIDENCE INDICATES THE NEW FORMAT ENJOYS A 50 PERCENT
GREATER READERSHIP BY DANISH BUSINESS DECISION MAKERS.
MANY OF OUR TOPS HAVE BEEN DEVELOPED FROM NEWSLETTER
RESPONSES.
CROWE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975COPENH00625
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750077-0078
From: COPENHAGEN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750382/aaaacvht.tel
Line Count: 127
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 EMA-96, 75 JUNE 14, 75 1974, 75 EMA-186
Review Action: RELEASED, APPROVED
Review Authority: woolflhd
Review Comment: n/a
Review Content Flags:
Review Date: 23 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 MAY 2003 by JonesKG>; APPROVED <06 JAN 2004 by woolflhd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1975 CCP: SECOND PROGRESS REPORT
TAGS: BEXP, DA
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006